



2020 Sector Report: Media

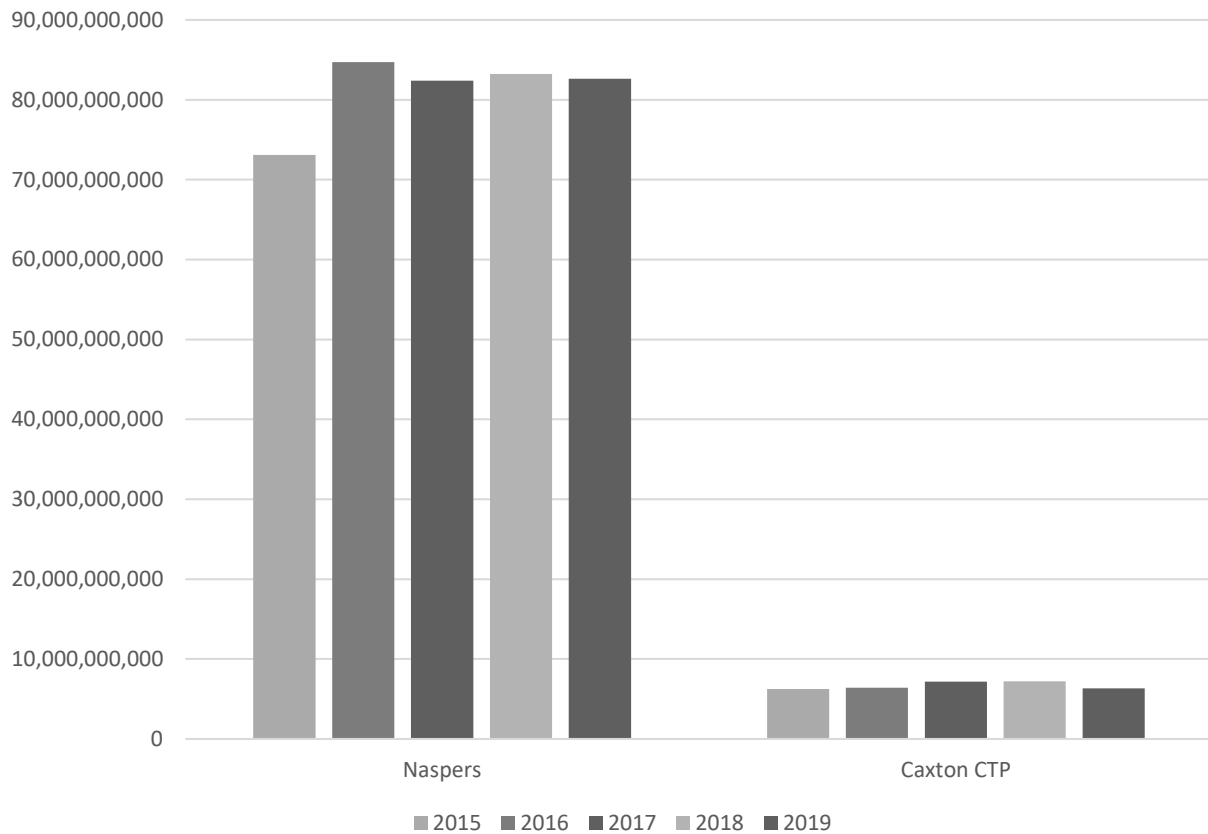
Introduction

South Africa's media sector is perhaps the largest, and without a doubt the most sophisticated and dynamic, on the continent. The sector includes over 850 print titles, around 250 radio stations, and 16 television providers offering more than 170 channels.

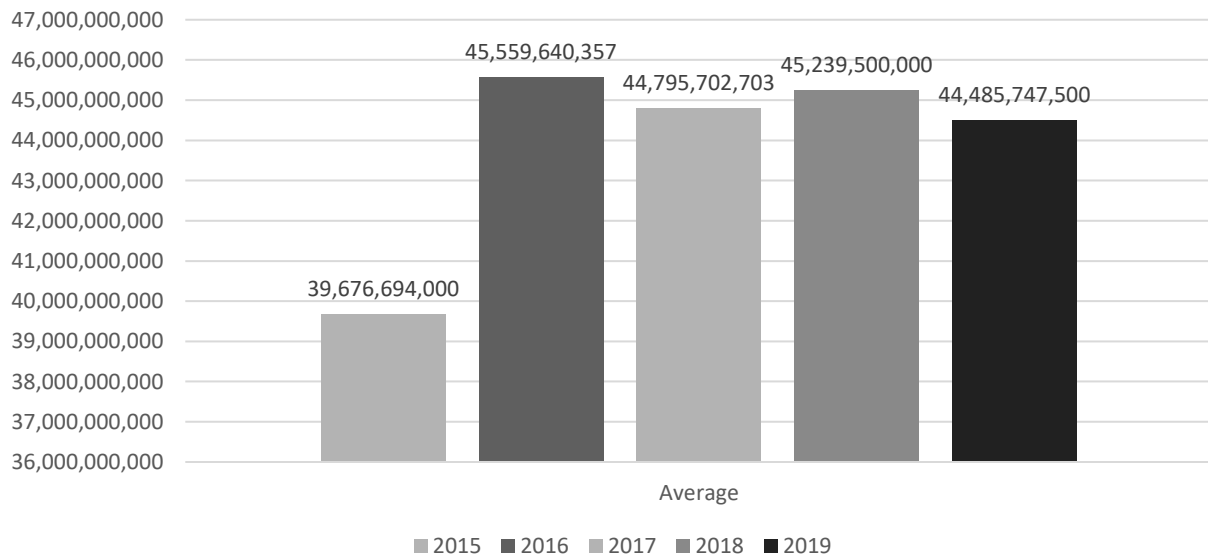
Revenue

The JSE lists five companies in this sector, while our sample focuses on Naspers (the biggest company in this sector) and Caxton CPT. Caxton, a much smaller company, also reported a decrease in revenue of 12.57%.

Media Sector Revenue 2015 - 2019

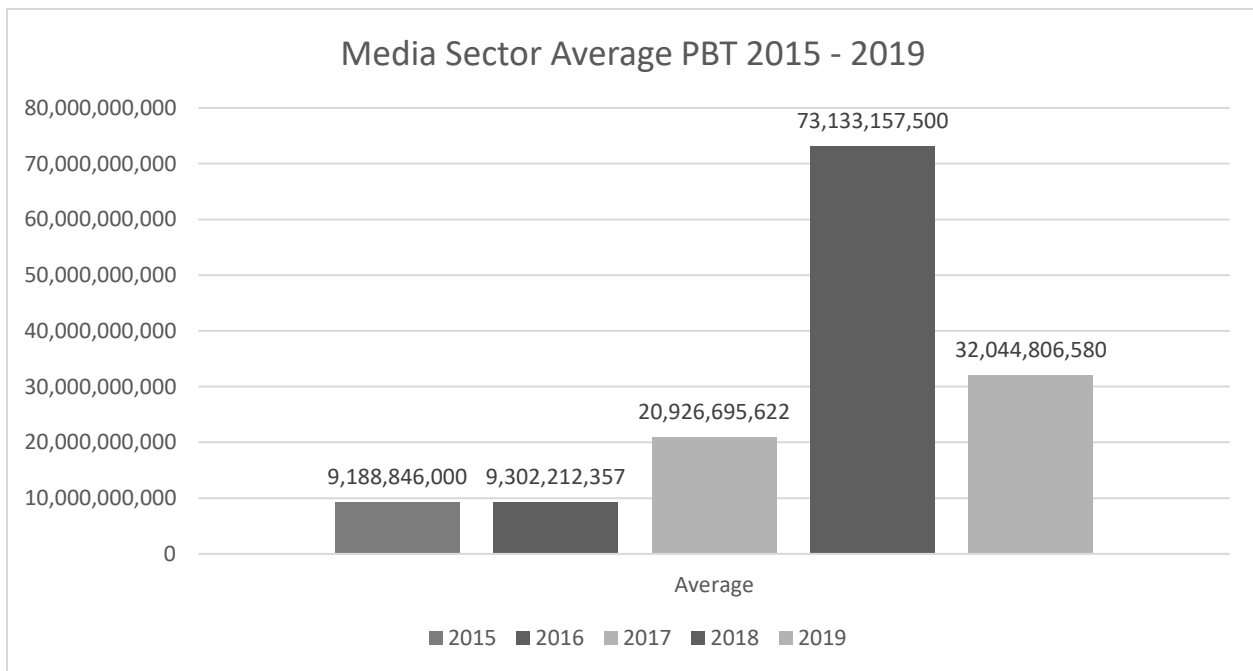
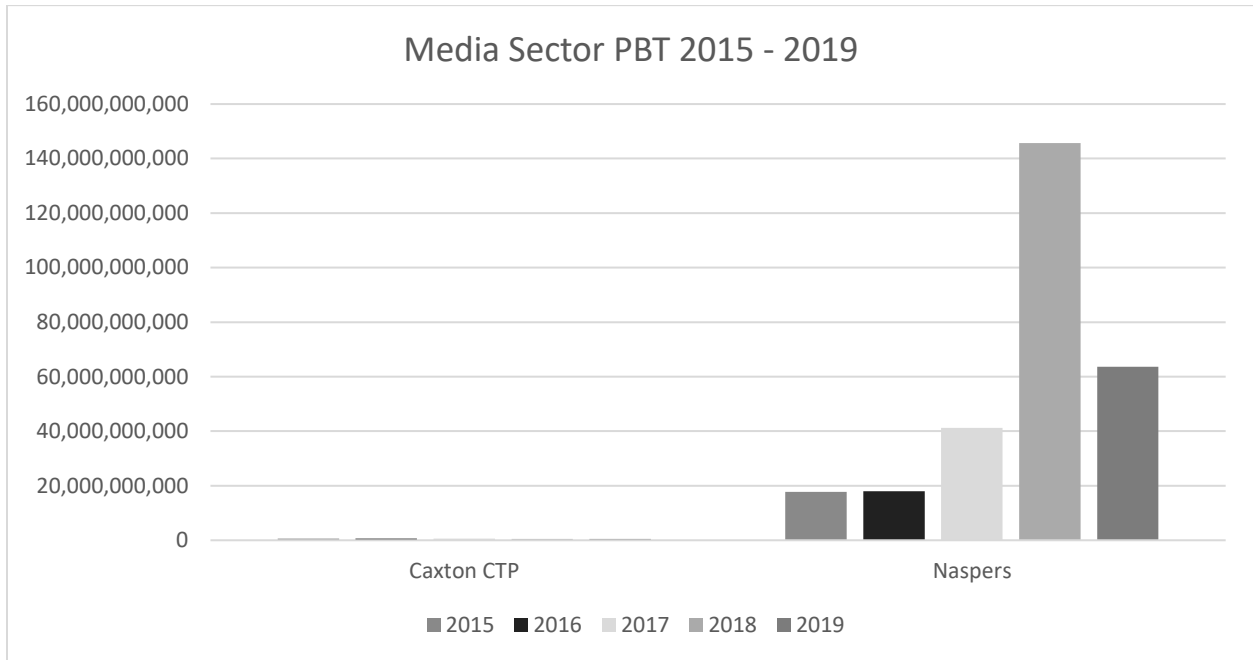


Media Sector Average Revenue 2015 - 2019



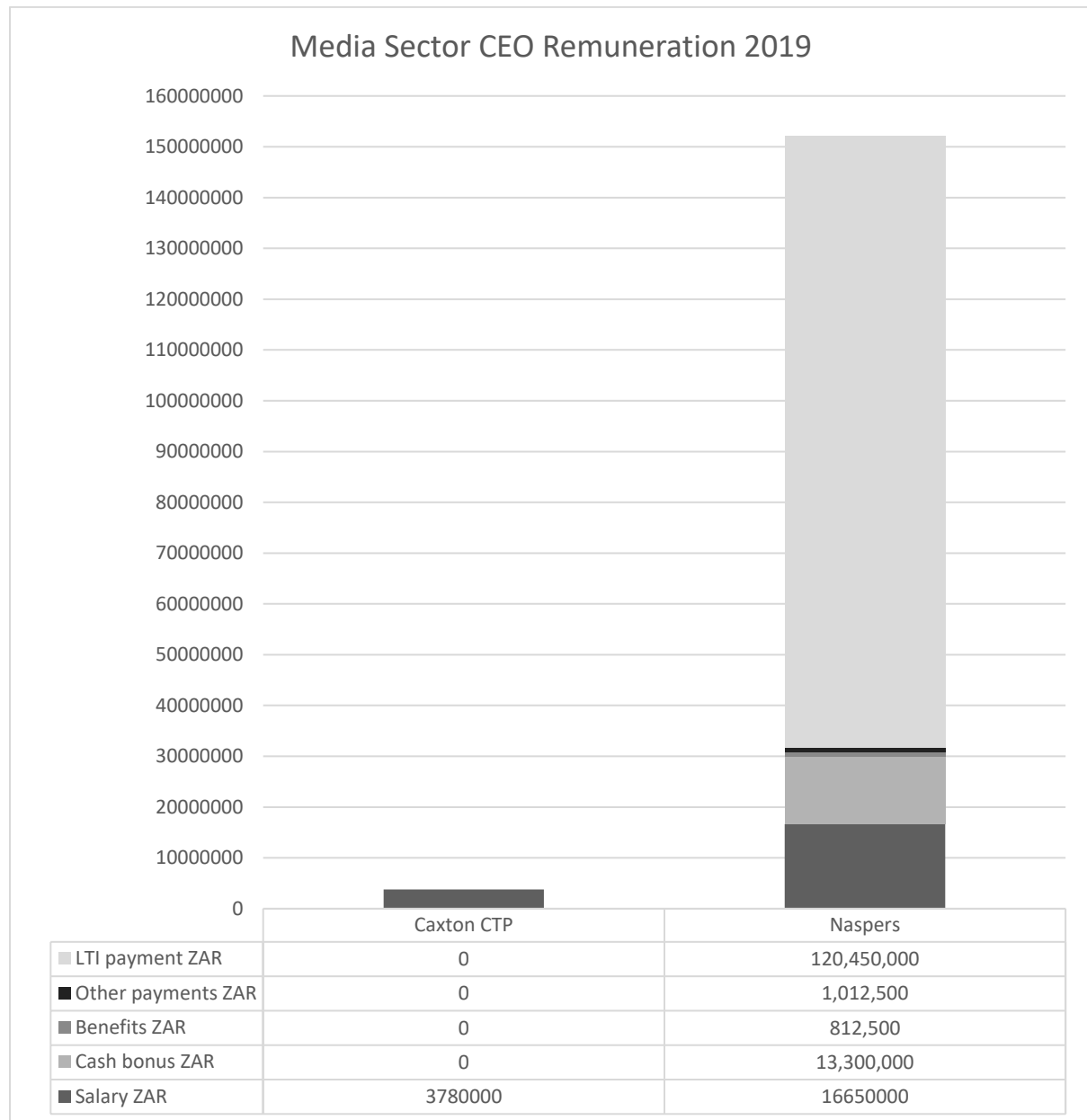
Profit before Tax

Naspers reported a significant decrease in profit before tax of over 56%. Caxton also reported a decrease in profit before tax of 16.51%.

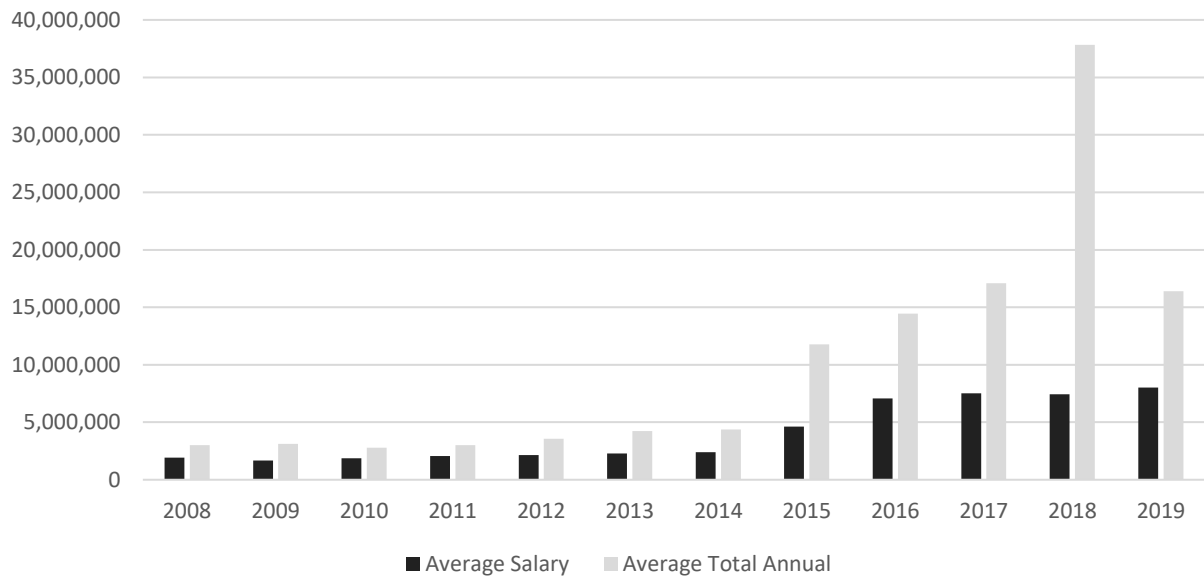


Directors' Remuneration

The company that made the largest amount of profit on our list, Naspers, pays its CEO Bob van Dijk accordingly. In the 2019 financial year, van Dijk was paid total remuneration of over ZAR 36 million. The average executive remuneration increased by 8.05% while the non-executive increased by 17.2%.



Media ED Average Remuneration 2008 - 2019



Media NED Average Remuneration 2008 - 2019

